ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

(Affiliated to Bengaluru City University | Approved by AICTE)

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MONTHLY NEWS LETTER

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ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

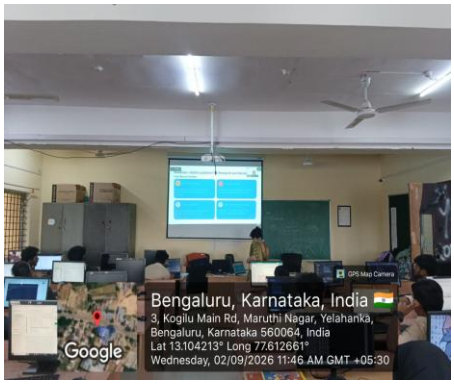
Academic/ Co-Curricular/Extra-Curricular Activities and Achievement

Empowering Innovation and Startups: Key Initiatives, Schemes and Opportunities of MoE's Innovation Cell & AICTE

Aditya Institute of Management Studies & Research facilitated student participation in the MIC-driven activity titled "Empowering Innovation and Startups: Key Initiatives, Schemes and Opportunities of MoE's Innovation Cell & AICTE for Students, Startups and HEIs." The session was screened for students in the Computer Lab, and gain valuable insights into the initiatives and opportunities offered by the Ministry of Education's Innovation Cell and AICTE.

The session focused on various initiatives, schemes, and support mechanisms aimed at strengthening innovation, entrepreneurship, and startup development among students and Higher Education Institutions. The programme provided students with greater awareness of opportunities available for nurturing innovative ideas and converting them into entrepreneurial ventures. Students gained awareness of various government schemes supporting innovation and entrepreneurship.

The activity also encouraged students to actively engage in innovation and startup-related programmes and contribute towards building a strong innovation ecosystem at Aditya Institute of Management Studies & Research.



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Pre-Placement and Soft Skill Training Program

A Pre-Placement and Soft Skill Training Program was conducted by Magic Bus India Foundation for all the UG final year students of B.COM, BBA and BBA AVIATION and for MBA Students. The session highlights why soft skills like communication and confidence are needed for students and how it will impact in building their career. It also highlighted why Pre-placement training is important in building the career.

The Pre-Placement and Soft Skill Training Program conducted by Magic Bus India Foundation was highly informative and beneficial for the students. The session helped students understand the importance of soft skills, communication, confidence, and professional readiness. The program provided valuable guidance that will help students perform better in interviews and prepare effectively for their future careers.

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World Suicide Prevention Day

Aditya Institute of Management and Studies observed World Suicide Prevention Day on 10th September 2026 with the objective of creating awareness among students about the importance of mental health, emotional well-being, and the value of human life.

The Program focused on encouraging students to recognize emotional distress, support individuals going through difficult situations, and understand the importance of seeking appropriate help during critical times.

Mr. Prashanth Naik Police Sub - Inspector from Yelahanka addressed the gathering and highlighted the importance of saving lives and extending timely support to people during critical situations. He emphasized the need for compassion, understanding, and responsible intervention when someone is experiencing emotional difficulties.

Following this, Dr. Manasa, Psychiatrist from Manipal Hospital Yelahanka, addressed the students and spoke about mental health and emotional well-being. She explained the importance of maintaining positive mental health, managing emotions, communicating concerns, and seeking professional guidance whenever necessary. She guided the students on the importance of mental health awareness, emotional well-being, and supporting others during difficult times. Her session encouraged students to give importance to their mental and emotional well-being and to support their friends and peers.

PRE-PLACEMENT & SOFT SKILL TRAINING PROGRAM

Aditya Institute of Management Studies & Research (AIMS), Bengaluru, an initiative of the IQAC, Skill Development & Placement Cell, successfully conducted a 7-Day Pre-Placement & Soft Skill Training Program from 02.09.2026 to 10.09.2026 for final-year UG students of B.Com, BBA and BBA Aviation, in collaboration with Magic Bus India Foundation. The sessions were facilitated by Mr. Thejas, with a focus on workplace readiness, self-awareness, professional and interpersonal communication, goal setting, cyber security and cybercrime awareness, group discussions, resume building, mock interviews and personalized feedback. The program witnessed active participation and engagement from the students throughout the training sessions.

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"Stress Relief & Emotional Balance"

Aditya Institute of Management Studies and Research, Bengaluru, the program was initiated by Internal Quality Assurance Cell (IQAC) and organized by the NSS Cell for three-day program on "Stress Relief and Emotional Balance" from 15th to 17th September 2026, in association with the Heartfulness Institute.

The sessions were facilitated by Ms. Rekha, Trainer & Facilitator, Heartfulness Institute. The program focused on creating awareness about stress management, emotional well-being, relaxation, Environment cleaning, self-awareness, positive thinking, and maintaining balance in daily life.

Three-Day Highlights

- 15 September 2026: Relax, Understanding Stress & Emotional Well-being, Strees Reduction techniques, meditation and importance of stress.
- 16 September 2026: Rebalance, Heartfulness cleaning, Environment cleaning, Self - Awareness & Inner Balance
- 17 September 2026: Connecting with Inner self, reciting prayers, Aspire for the highest, Building Positive Habits & Sustainable Balance and meditation for daily lives.

The interactive sessions provided participants with practical approaches to handle stress, improve concentration, develop positive habits, and maintain emotional balance. The Heartfulness-based practices and guidance encouraged participants to incorporate calmness and self-reflection into their everyday lives.

The program concluded with the message "Relax • Reconnect • Rebalance", leaving participants with meaningful insights into nurturing their emotional well-being.

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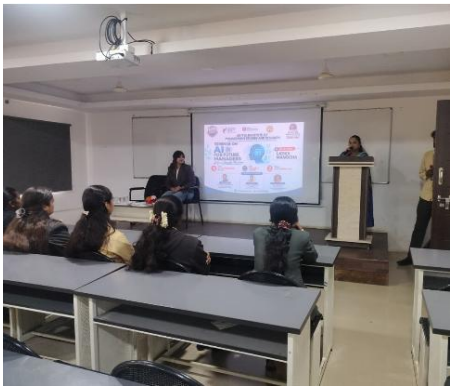
AI FOR FUTURE MANAGERS Empowering Tomorrow's Leaders

Aditya Institute of Management Studies and Research (AIMS&R), Bengaluru successfully organized an insightful seminar on AI for Future Managers on 21st September 2026 at the AIMS Seminar Hall, as an initiative of the Entrepreneurship and Innovation Cell.

The session explored how Artificial Intelligence is transforming the world of business and management introducing students to powerful AI tools such as ChatGPT, Gemini, Canva AI, Notion AI and more.

A key highlight was the hands -on workshop on Prompt Engineering, where students learned to create effective prompts for report writing, data analysis, presentations, email drafting, and market research. The session also highlighted how AI can automate repetitive tasks, support data-driven decision-making, save time, and enhance team productivity.

The seminar also emphasized the importance of responsible and ethical AI adoption in the modern corporate environment.



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NSS DAY CELEBRATION

" NOT ME BUT YOU "

Aditya Institute of Management Studies & Research (AIMS&R), an initiative of the NSS Cell, celebrated NSS Day with enthusiastic student participation, embracing the theme "Not Me But You." The celebration featured a Swachhta Abhiyan promoting cleanliness and civic responsibility, a Quiz Competition enhancing awareness about NSS and community service, and a Seminar highlighting the values and significance of NSS. The Principal addressed the gathering and emphasised the importance of service, discipline, and social responsibility, while a BBA student Ms. Mantisha, shared insights on the significance of NSS and encouraged students to contribute meaningfully to society.

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