

ADITYA INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH



(Affiliated to Bengaluru City University | Approved by AICTE)

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MONTHLY NEWS LETTER

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ABOUT THE NEWSLETTER

This monthly newsletter presents a snapshot of the academic, co-curricular, and extracurricular activities conducted by the college during the month. It reflects the institution's commitment to quality education and holistic development.

Academic/ Co-Curricular/Extra-Curricular Activities and Achievements

Celebrating Academic Excellence of Under Graduates..

AIMS proudly congratulates the Academic Toppers of BCA, B.Com, BBA, and BBA Aviation for their outstanding performance. Their

remarkable achievements reflect consistent hard work, unwavering dedication, and a strong determination to excel.. It is indeed a proud moment for the entire AIMS as we celebrate these achievers who embody the spirit

of success and commitment to learning.

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National Motivation Day 6 Jan 2026

"National Motivational Day Celebration" was organized by the IQAC and NSS Forum on 6th January, 2026 for MBA students. Objectives of the program was motivate students to identify their strengths and career

goals, to encourage positive thinking and self-discipline, to enhance confidence, leadership, and decision-making skills, to inspire students to overcome challenges and fear of failure. National Motivational Day was celebrated with great enthusiasm and

positive spirit. The day was observed to inspire students and faculty members to develop self-confidence, goal orientation, and a positive mindset essential for personal and professional success. Students presented about their role models like Swami Vivekananda,



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Abdul Kalam, G. R. Gopinath, Falguni Nayar, Kempegowda, Sadhguru, Mother, Father etc., using charts, slogans and quotes that how they got motivated and inspired from them. The celebration of National Motivational Day successfully instilled confidence and enthusiasm among students.

Participants reported feeling energized, focused, and motivated to pursue their goals with determination. The program reinforced the importance of attitude, perseverance, and self-belief.

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Rashtriya Yuva Din 2026 12 Jan 2026

The Students of MBA Participated in the programme, organized in observance of Rashtriya Yuva Din, commemorating the birth anniversary of Swami Vivekananda. The event was organized by the Hon'ble MLA Dr. C. N. Ashwath Narayan, MLA, Malleshwaram Constituency, and was held at Chowdaiah Memorial Hall, Malleshwaram, on 12 January 2026.



National Youth Day Celebration 13 Jan-2026

As part of National Youth Day celebrations, a Presentation was organized at the college on 13 January 2026 at 11:30 AM onwards with the objective of inspiring MBA students through the achievements of young role models. The event was conducted to commemorate the birth anniversary of Swami Vivekananda, whose vision emphasized the power, confidence, and responsibility of youth in nation-building. The theme of the event was "Youth Icons: Young Minds, Big Impact." MBA students actively

The programme featured eminent speakers such as Mr. Prakash Belavadi, Theatre Artist and Journalist; Dr. Prashanth Prakash, Padma Shri awardee and renowned industrialist; and Mr. Shashi Shekhar Vempati, Former CEO of Television and Prasar Bharati. Their addresses emphasized the ideals of Swami Vivekananda, focusing on youth empowerment, leadership, creativity, and the role of young minds in nation

participated by preparing posters and presentations on eminent youth icons from diverse fields such as sports, entrepreneurship, public service, arts, and leadership. The youth icons covered in the presentations included Srushti Deshmukh, Nagarjun B. Gowda, Manu Bhaker, Kiran Raj, Shruti Sharma, Aadit Palicha, Shree Lakshmi Suresh, Neeraj Chopra, Mithali Thakur, Thejaswi Surya, P. V. Sindhu, Isha Ambani, Hardik Pandya, Suryakumar Yadav, Pawan Sehrawat, Virat Kohli, and Smriti Mandhana. Through their presentations, MBA students highlighted the journey,



building. The session was further enriched by interactive and inspirational contributions from singer Naveen Sajju, Olympic athlete Unnathi Aiyappa, and entrepreneur Kaushik Mudda- Co-founder of Ethereal Machines, who shared their personal journeys and motivated the students through their experiences. MBA students visited and actively participated in the programme, gaining valuable exposure to real-life leadership experiences and contemporary perspectives on career development. The visit proved to be an inspiring and enriching learning experience, encouraging students to pursue values-based personal and professional growth.

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achievements, values, and inspirational qualities of these youth icons, emphasizing how age is not a barrier to excellence, leadership, and social impact. The activity encouraged MBA students to develop confidence,



communication skills, creativity, and awareness of contemporary role models who are shaping society through dedication and perseverance. The event witnessed enthusiastic participation from MBA students and successfully achieved its objective of

Makar Sankranti Celebration 14 Jan-2026

The celebration was marked by enthusiastic participation from students, creating a vibrant and festive atmosphere with ethnic attire on campus. The treasure hunt game & kite making was the major highlight of the event, where students worked in teams to solve clues, explore the campus, and complete tasks with excitement and coordination. Traditional decorations, festive spirit, and student energy added charm to the celebration. The activity successfully blended fun with learning, encouraging collaboration, quick

Expert Talk on Technology Readiness, 21-Jan-2026

The seminar featured an insightful and engaging expert talk by Mr. Loknath N, Founder of LearnCraft Academy, who explained the concept of



National Voter's Day 23 Jan 2025

National Voter's day, observed every year on 25th January to mark the foundation day the Election Commission of India. This day reminds us of one of our most powerful rights and responsibilities as citizens of democracy- "the right to vote". The program began with an introduction highlighting the significance of

motivating young minds to dream big, stay disciplined, and contribute positively to society. The National Youth Day Presentation concluded on an inspiring note, reinforcing the timeless message of Swami

thinking, and healthy competition, making the Sankranti celebration a memorable and enjoyable experience.



Technology Readiness Levels (TRLs) in a clear and systematic manner. The session was enhanced with practical examples and real-world case studies, which helped Students understand the challenges and processes involved in technology adoption. The speaker emphasized the importance of continuous skill development and readiness assessment for both individuals and organizations in today's rapidly evolving technological environment. Students also gained valuable insights into emerging technologies and their current levels of maturity. The seminar concluded with an interactive discussion and Q&A session, which enhanced Student engagement and clarified key concepts

National Voter's Day. An awareness talk was delivered by faculties on importance of voting, need of voting and also few real time experiences were shared so that it should not happen in future. Students were informed about voter registration, voting rights, and ethical voting practices. Followed by speech from student highlighting the importance of

Vivekananda on youth empowerment.

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effectively. Students gained a clear understanding of how to assess technology readiness. Improved awareness of industry expectations and technological trends. Encouraged students to focus on skill enhancement and innovation readiness. The seminar on *Technology Readiness*, was highly informative and impactful. The session highlighted the critical role of evaluating technology preparedness before real-world deployment. It enriched students knowledge, strengthened their understanding of industry-oriented practices, and inspired them to prepare proactively for future technological advancements.

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voting and democratic values. The program concluded with a pledge in both English and Kannada to uphold democratic principles and participate responsibly in elections. Students gained awareness about the importance

Republic Day Celebration 26 Jan 2026

On occasion of 77th Republic Day celebration. Our college was marked with great enthusiasm and pride. The program began with inspiring speeches delivered by the faculty members, who highlighted the importance of the Constitution and the sacrifices of our freedom fighters. Students added vibrancy to the occasion with cultural



Workshop on Design Thinking, Critical Thinking and Innovation Design 27 Jan 2026

The workshop featured an interactive and informative session conducted by Mr. Shashank, Cluster Head, Anudip Foundation. He explained the importance of design thinking and critical thinking in addressing real-world problems and fostering innovation. The session was highly engaging, with active participation from students through discussions and question-and-answer interactions. The resource person also elaborated on various skill enhancement courses available for students during the semester, emphasizing how these programs can help improve technical competence, industry exposure, and employability. Practical insights and career-oriented guidance provided during the session motivated students to prepare themselves effectively for placements and future job

of voting in a democratic system. Participants developed an understanding of voter rights, duties, and responsibilities. The celebration promoted ethical, informed, and



performances, that showcased India's unity in diversity. The event not only honored the spirit of the Republic but also instilled a sense of responsibility and patriotism among everyone. The celebration was a meaningful reminder of our nation's democratic values and rich cultural heritage, and also created an atmosphere of pride and patriotism.

opportunities. Students gained a clear understanding of design thinking and critical thinking concepts. Increased awareness of skill development courses and career-oriented learning opportunities. Enhanced motivation among students to focus on employability, innovation, and placement preparation. The session successfully highlighted the importance of structured thinking,

responsible voting behaviour among students.

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The program successfully instilled in everyone, presented a renewed sense of responsibility towards the nation and strengthened the spirit of unity and created a respect towards the constitution.

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innovation, and continuous skill enhancement in today's competitive job market. It enriched students' knowledge, strengthened their career readiness, and encouraged them to proactively prepare for placements and professional growth.

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